



Willis Owen Schafer

WILLISO.COM

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801-694-3046

REFERENCES

Peter Halverson

pete@aspendigital.com

SKILLS

Figma (or Adobe CC)
UX/UI
User Research
Design Systems
Prototyping
Motion/Interaction
Continuous Discovery
Empathy
Making it happen
Appropriate humor

STUFF I LIKE

Golf
Skateboarding
Video games
My wife
My dogs
Cooking
Frasier

WORK

LUMEA

Sr. UX Designer | June 2021 - Present

Lead designer and researcher for digital pathology web application. Created new design system and redesigned entire workflow optimized for all devices which resulted in increased user retention and positive user feedback.

Aspen Digital

UX Designer | May 2020 - June 2021

Designed and launched multiple software projects, including E-commerce sites, mobile and web applications.

MRM // McCann

Digital Designer | Nov. 2019 - March 2020

Design and direction for a variety of digital products: websites, UX/UI, user research, email campaigns, infographics, e-books, motion/interaction design,

Sundance Institute

Designer | Oct. 2014 - Aug 2019

Created film festival identities and led team of designers building all festival materials. Mobile apps, website, ticketing experience, environmental graphics, and merchandise.

EDUCATION

Graphic Design

Portland State University 2010-2014